

The Kerry Murphy Healey Center for
Health Innovation and Entrepreneurship

5 YEARS OF IMPACT REPORT

2019 – 2024



BABSON COLLEGE

Arthur M. Blank School for
Entrepreneurial Leadership



OUR MISSION

The Kerry Murphy Healey Center for Health Innovation and Entrepreneurship (KMH Center) is where innovation meets entrepreneurship to achieve health, economic, and social value for all, with a focus on health equity and justice.

BABSON COLLEGE

To Our Community,

Innovation and entrepreneurship have the power to transform lives, and at the KMH Center, we continue our commitment to ensuring those transformations create lasting health and economic value for all. Even in times of great market volatility, pipeline uncertainty, and system complexity, we adapt. We are actively working with our students, faculty, and alum to create new pathways to support groundbreaking ideas and to empower entrepreneurial leaders. In the next five years, we envision that Babson will be a key player within the healthcare and biotech ecosystem in Boston and beyond, contributing to the development of more innovative, fiscally sustainable, and accessible health systems.

There are three initiatives that would greatly benefit from your collaboration:

1. Student Corporate Internships and Research Assistantships: As the KMH Center turns five years old, the Undergraduate Healthcare and Biotech Club turns four. They have great passion to connect with industry through corporate internships and research assistantships. If you have an opportunity within your organization, or wish to empower a faculty member to work with a student on a project related to your area of interest, please let us know.
2. Global Surgery Slingshot-Fueling Innovation: Since 2024, we have trained 40 surgeons, clinicians, and surgical innovators from around the world on product positioning and development, business model and operational activities, and financial acumen and solvency. We have had one of our alums go on to be recognized as one of [Fast Company's World Changing Ideas 2024](#). Please let us know if you have interest in providing direct or in-kind support to these innovators.
3. Engage, Your Way: We find that some of our most impactful initiatives have been a result of vision and partnership. For example, when KMH Center Trustee Member and Unifacisa University Dean Dr. Diego Gadelha shared his vision for Babson partnering with his innovative hospital for all in Brazil, H.E.L.P.. From that vision, we expanded my course, Global Health Innovation Lab, to Brazil and it has now supported over 50 Unifacisa and Babson students and developed innovations for H.E.L.P. Share your vision with us; we would love to work with you to bring it to life.

As someone deeply passionate about global issues and community-building, I have seen firsthand how entrepreneurial thinking can drive positive change in healthcare. Whether through early-stage ventures, corporate innovation, or social impact initiatives, The KMH Center for Health Innovation and Entrepreneurship remains a hub for those who believe in the power of business to create a healthier world. Let us continue to create together.

With Gratitude,



Professor Wiljeana J. Glover, PhD.

Kletjian Foundation Distinguished Professor of Health Innovation and Entrepreneurship
Research Director | Founding Faculty Director 2019-2024

[KMH Center for Health Innovation and Entrepreneurship](#)

Associate Professor | Operations and Information Management Division | Babson College

babson.edu

OUR STORY

2013–2017: The Beginning

Ideas for the Schlesinger Fund for Global Healthcare Entrepreneurship action tank began as early as 2013, initiated by former Babson Trustee Carmella Kletjian and under the leadership of Cheryl Kiser and Former President Len Schlesinger. Plans were formalized in 2014 with a collaboration between Babson College and the Harvard Medical School Program for Global Surgery and Social Change. A series of cases were then published by the Lancet Commission on Global Surgery.

2018: Local is Global

2018 marked a focus on sharing the action tank work with the Babson community. Dr. Paul Farmer presented at Babson Connect Worldwide and at a Global Health Week co-hosted by Babson, Olin, and Wellesley Colleges. The Kletjian Foundation Distinguished Professor in Global Healthcare Entrepreneurship was also established at Babson.

2019–2021: From Action Tank to Center

The Kerry Murphy Healey Center for Health Innovation and Entrepreneurship (formerly the Kerry Murphy Healey Center for Global Healthcare Entrepreneurship) officially launched in October 2019. We welcomed our first Executive Director, Dr. Claire-Cecile Pierre, and our Founding Faculty Director and Kletjian Foundation Distinguished Professor in Global Healthcare Entrepreneurship, Wiljeana Jackson Glover. Our signature experiential learning program, the Global Health Innovation Lab in partnership with the University of Global Health Equity in Rwanda, was funded with support from the McGovern Foundation. Our research streams were established as affiliate researchers secured Faculty Research Angel Fund support in emerging topics including Health Equity in Entrepreneurship and published in Health Analytics (AI for task management).

2022–2023: Expanding Our Reach and Impact

We have learned a tremendous amount as we've grown from an action tank to a center. We've seen great benefit from being inclusive of all forms of health innovation and entrepreneurship, including healthcare delivery, digital health, medical devices, and drug development in the U.S. and abroad. Our advisory board was created and we were awarded the first NIH grant for Babson College. This grant has allowed us to create customized curriculum for commercializing innovations that will help prevent or treat substance use disorders.

2024–Present: New Opportunities

As we expanded our offerings of entrepreneurship training to health innovators, we also expanded our geographic reach to include low-to middle-income countries with our virtual Global Surgery Slingshot program. Partnering with The G4 Alliance, innovators were given a global stage. We also extended our on-campus opportunities to include the Undergraduate Badge and Graduate Intensity Track. Our health-related clubs have increased to over 200 students and an Alumni Affinity group was created. Many alumni also participated in our new Babson Health Entrepreneurial Leader Network.





10+
PROGRAMS STARTED

17+
COLLABORATIONS MADE

55+
EVENTS OFFERED

FIVE YEARS IN NUMBERS

UP TO
\$1.5
MILLION NATIONAL
INSTITUTES OF HEALTH
GRANT RECEIVED

1,260+
OF PEOPLE THAT HAVE
ATTENDED EVENTS

11+
AWARDS GRANTED

MEET OUR TEAM

Wiljeana Jackson Glover, PhD

Research Director, Founding Faculty Director 2019-2024

Michele Bernier, MBA

Associate Director, Programs and Operations

Sienna Ablorh MBA'25

Undergraduate and Graduate Program Coordinator

Liana Portela Belliard '26

Communications Coordinator

Peace Ishimwe '23

Graduate Education Assistant

Olivia Abraham '27

Professional Programs Assistant

The KMH Center's Advisory Board was created in October 2022. Our board members continuously help us advance programs and opportunities for students, faculty and alumni.

- Deepthi Bathina, MBA'08 (Chair) - CEO, President and Founder, HealthTech Ventures
- Joe Blundo MBA'13 - Principal, Brighton Park Capital
- Anthony Coston, PhD, MBA - COO, MTOPO Payment Solutions
- Wes Donohoe '04 - CEO and Co-founder, Helpful
- Diego Gadelha MBA'22, MD, PhD - Board Member, Director and Professor, Unifacisa University; Co-founder and Chairman, Hospital da Visão
- Raj Gadré MBA'18 - CEO and CTO, Kennovation Services, Inc.
- Kerry Murphy Healey, PhD - President, Milken Center for Advancing the American Dream
- Nancy Major, MD - Professor of Musculoskeletal Radiology and Orthopedics, University of Colorado School of Medicine
- Colleen Nicewicz '07 - CEO, Groups Recover Together
- Shilen Patel '02, MBA - Director, Central Bank
- Lynn A. Stofer - President, Mass General Brigham Community Physicians (MGBCP)
- Mary Tinebra MBA'00 - Commercialization Officer, FertilityIQ



PROGRAMS

PROGRAMS

Substance Use Disorder Sprint

Since the late 1990s, over 1 million Americans have died from drug overdoses, including more than 100,000 per year in the last few years, according to the CDC. The Substance Use Disorders (SUD) Sprint addresses the need for more impactful innovations in the area of prevention or treatment to tackle the overdose epidemic with a curriculum designed to respond with solutions that tailor to real-world needs.

Now in its third year, the SUD Sprint is a transformative six-day program designed to equip researchers and inventors tackling substance use disorders with entrepreneurial skills and commercialization strategies. Participants receive a full scholarship, funded by a National Institute on Drug Abuse (NIDA) grant, including travel to Babson's Boston-area campus, where they gain access to one of the world's most influential life sciences innovation hubs. With monthly follow-up mentoring sessions and a strong alumni network, SUD Sprint fosters connections to investors and resources for turning innovative ideas into impactful ventures. The program encourages participation from people with diverse professional backgrounds and has already helped alumni launch award-winning solutions for SUD prevention and treatment, demonstrating its life-changing potential.

\$700K

total in follow-on funding
from 11 past participants

\$100K

secured for

7

 projects

“

I got the equivalent of a
Master's Degree in SUD
innovation and market
acceleration in one week.”

— Denise Hummel Isaacson

2023

Babson Wins First National Institutes
of Health Grant to support SUD
SPRINT over 5 years (\$1.5M)



LEARN MORE
ABOUT SUD SPRINT

60

 Innovators
trained

PROGRAMS

BABSON HEALTH ENTREPRENEURIAL LEADER NETWORK: SUBSTANCE USE DISORDERS

Born out of the SUD Sprint, the Babson Health Entrepreneurial Leader Network was created in 2024 to extend the impact and community fostered by the program. In less than a year, the Babson Health Entrepreneurial Leader Network connects and empowers over 260 entrepreneurs, healthcare professionals, researchers, and investors committed to reducing and eliminating substance use disorders. This vibrant community facilitates meaningful connections, knowledge sharing, and collaboration to drive impactful change. Members also gain access to The SUD Sprint: Voices of Innovation, a virtual monthly speaker series featuring thought leaders who address critical topics in substance use disorders.

In fall 2024, the SUD Network hosted three impactful events—two virtual and one in-person—where professionals connected, shared insights, and explored new opportunities. The Network welcomes anyone contributing to commercialization efforts, regardless of their role in the ecosystem.

UNIVERSITY OF GLOBAL HEALTH EQUITY HACKATHON

In July 2022, the KMH Center partnered with the University of Global Health Equity (UGHE) to host the first health hackathon in northern Rwanda. Over 40 students from three Rwandan institutions collaborated to identify and address challenges in healthcare delivery through a 48-hour intensive innovation sprint.

Led by Wiljeana Glover and supported by Babson undergraduate Emmanuel (Manny) Nsanganwa '24, the hackathon introduced students to design thinking and fostered cross-institutional collaboration. The top three teams then entered UGHE's Innovation Center, where their solutions were refined and prepared for potential deployment in hospitals and ministries.

This event strengthened Babson-UGHE ties, advancing their shared mission to promote healthcare entrepreneurship in underserved communities. Following this opportunity, Babson students continued supporting these innovations with a visit to Rwanda in 2023 to further develop solutions.

The hackathon underscored the power of experiential learning, stakeholder engagement, and collaborative problem-solving, paving the way for meaningful healthcare advancements in middle- and low-income settings.



Reflections from a Healthcare Entrepreneur in Rwanda



UGHE HACKATHON INSPIRES THE CREATION OF THE GLOBAL HEALTH INNOVATION LAB IN RWANDA

The Global Health Innovation Lab (GHIL), a flagship initiative of the KMH Center, addresses critical gaps in global healthcare innovation and investment. Launched in 2021 in partnership with the University of Global Health Equity (UGHE) in Rwanda and supported by the McGovern Foundation, GHIL pairs Babson and UGHE students with Rwandan health organizations. The UGHE-Babson healthcare innovation and entrepreneurship Seminar Series attracted over 60 participants worldwide. Using design thinking, digital health, and innovation management strategies, student teams tackle pressing healthcare challenges.

EXPANDED TO BRAZIL

The program later expanded to Brazil in 2023 through a partnership with Unifacisa Centro Universitário, founded by the family of Dr. Diego Gadelha MBA '22.

To date, 57 students across 11 project teams have collaborated with organizations such as Butaro Hospital, the Rwandan National Task Force on Rabies, and Brazil's Hospital de Ensino e Laboratórios de Pesquisa (HELP). Notable successes include a platform to improve communication between deaf and illiterate patients and providers, optimization of critical medication inventories, and enhanced medical transfer processes. These projects demonstrate GHIL's capacity to deliver real-world impact while equipping students with practical skills.

Immersive trips to Rwanda and Brazil deepen student learning and cultural understanding. In January 2023, Babson students visited UGHE, healthcare facilities, and the Kigali Genocide Memorial. Similarly, the August 2023 cohort in Brazil addressed challenges such as retinal surgery communication and selective waste management, gaining insights into the country's healthcare system. Members of the Brazil cohort also explored many cultural sites in Brazil, including a city tour of Recife, and visiting landmarks such as Praça do Marco Zero and the Open Air Museum. With each iteration, GHIL exemplifies the transformative power of experiential learning, fostering a new generation of healthcare entrepreneurs ready to drive meaningful change worldwide.



Students learn the importance of collaboration, the value of trying new things, and that even intractable problems can be solved through innovation.”

— Professor Wiljeana Glover



**Babson Students
Work to Improve
Health Care in
Rwanda**

GLOBAL SURGERY SLINGSHOT

The Global Surgery Slingshot (GSS) is a high-impact program launched in 2024 to empower 20 global health innovators annually. Focused on urgent surgical needs—such as obstetrics, trauma, and orthopedics—in low- and middle-income countries, GSS combines expert-led training, personalized mentorship, and global networking to transform breakthrough ideas into scalable, life-saving solutions.

Participants engage in weekly virtual sessions on topics like funding strategies, business model design, impact assessment, and storytelling—led by top Babson faculty and global surgery experts. One-on-one mentorship and collaboration with Ministries of Health help ensure innovations are implemented and impactful at the district level. The program culminates in a global showcase of each venture.

Since 2024, GSS has trained 40 innovators from around the world. With support from the Steven C. and Carmella R. Kletjian Foundation, financial sponsorships help make the program accessible to changemakers globally.

One standout alumnus, Dr. Vishnu Sunil, was named to Fast Company's World Changing Ideas 2024 for EmerStat, a revolutionary blood-repelling material that controls arterial bleeding in under 2 minutes and reduces blood loss by up to 88%. Co-developed with the National University of Singapore and Imperial College London, the team is pursuing FDA breakthrough device designation with plans to launch by 2026. Vishnu's work, supported by Slingshot mentor Dr. Dheera Ananthakrishnan, exemplifies the program's transformative potential.

GSS equips innovators with the tools, mentorship, and global connections needed to change the future of surgical care.

We recognize that the long-term sustainability of this program relies on ongoing funding. Your support will help ensure that Global Surgery Slingshot continues to grow and empower innovators around the world to address the critical surgical needs in underserved regions.

Donate Today



The program has significantly enhanced our approach to global surgery training, and we are excited to implement the new strategies we have learned to further our mission of providing accessible and sustainable microsurgery training to health professionals in low- and middle-income countries.”

— Abdullah Keles, MD, Madison Microneurosurgery Initiative

GRADUATE HEALTHCARE AND LIFE SCIENCES INTENSITY TRACK

The Healthcare and Life Sciences Intensity Track provides graduate students with a structured pathway to deepen their expertise and engagement in the field. Participants are required to complete at least two relevant courses, such as “Health & Biotech Ventures Ecosystems” and “Healthcare: Markets, Analytics and Strategies.” Many of these courses incorporate experiential learning opportunities and industry-specific projects. To enhance real-world exposure, students engage in at least four co-curricular activities, such as attending Crossroads speaker series, industry networking events, and participating in the Graduate Healthcare and Life Sciences Club. Additionally, students contribute to the KMH Center community by volunteering at key events such as Back to Babson, Entrepreneurship Week, and BOW Health Innovation Day.

A critical component of the track is fostering professional connections. Through structured opportunities like monthly office hours with Senior Fellows and alumni networking sessions, students gain valuable mentorship and industry insights. These engagements have strengthened the bridge between academic learning and real-world application, reinforcing KMH Center’s role in cultivating future leaders in healthcare and life sciences.

By continuously evolving the intensity track and expanding opportunities for student engagement, the KMH Center remains committed to developing a dynamic pipeline of talent equipped to address the challenges and innovations shaping the healthcare and life sciences sectors through an entrepreneurial perspective.

UNDERGRADUATE HEALTH AND BIOTECH INNOVATION AND ENTREPRENEURSHIP BADGE PROGRAM

The Health and Biotech Innovation and Entrepreneurship Badge Program, created in partnership with faculty, was designed to help students extend their learning beyond the classroom and gain real-world experience in driving social impact and innovation. To complete the program, students must: (1) take two courses from the approved track list, that offers courses such as “Triumphs and Trials in the Pharma Industry,” and “Accessing Health? Design, Inequality, and the Politics of a Place.” (2) participate in four co-curricular activities, such as going to a KMH Event Center speaker series, and (3) attend and volunteer at least once for a event run by the Center. Each requirement includes the submission of a short reflection piece.

All graduates convene at the Cord Ceremony, hosted by the KMH Center and the Institute for Social Innovation, celebrated every May for students who successfully complete either of these two tracks.



EVENTS

CROSSROADS SPEAKER SERIES

The Crossroads Speaker Series was launched in March 2023, featuring a session on Health and Economic Value in Global Surgery with Dr. Salim Afshar and Professor Wiljeana Glover. This monthly virtual series serves as a platform for innovative voices from around the world to discuss pressing topics in health innovation and entrepreneurship. Since its inception, over 11 distinguished speakers have shared their expertise on a range of impactful subjects, including health economics in global surgery, financing healthcare ventures, medical product development, and life sciences entrepreneurship. The series continues to be a testament of the center's mission to provide students and members with opportunities to learn and network. By fostering cross-disciplinary collaboration and knowledge exchange, the series continues to drive conversation and inspire solutions for the future of global healthcare.

SENIOR FELLOWS

Senior Fellows are accomplished professionals committed to expanding their impact by mentoring and supporting individuals passionate about driving change through health innovation. Whether students are uncertain about their next steps, exploring new perspectives, considering careers in the health industry, or navigating a career pivot, our Senior Fellows provide valuable guidance. Through monthly virtual sessions, they offer insights, advice, and mentorship, helping students gain clarity and direction in their professional journeys.

LUMINARY AWARDS

The Luminary Awards were created to connect with movers and shakers in the healthcare space who are making a difference and deserve to be recognized. This award is given to a health industry leader (scholar and/or practitioner) who exemplifies the KMH Center's mission to build health and economic value simultaneously.

Past recipients include Dr. Susan Moffatt-Bruce, Valencia Koomson, Cheryl Yaffe Kiser and Kendal K. Whitlock.



BACK TO BABSON BREAKFAST

Since 2022, the Back to Babson Breakfast, hosted by the KMH Center during Family and Friends Weekend, has become an annual tradition bringing together the Babson community to foster innovation and leadership in healthcare and life sciences. The inaugural Health Innovation and Entrepreneurship Breakfast featured Sukanya Lahiri Soderland of BCBSMA, exploring strategies for health integration and accelerating innovation.

In 2023, the "Back to Babson Breakthrough Breakfast" focused on the role of technology in healthcare, including AI, digital health trends, and economic value in healthcare ventures. Keynote speaker Soroush Saghafian, Ph.D., from Harvard, led a panel discussing emerging industry trends.

And in 2024, we hosted Ravi Kaushik of Takeda as our keynote speaker, who highlighted the importance of entrepreneurial leadership in healthcare innovation.

HEALTH PITCH COMPETITION

In November 2024, the KMH Center organized Babson's first-ever Health Pitch competition during Global Entrepreneurship Week. The event challenged undergraduate teams to develop creative solutions to healthcare challenges, with cash prizes for the winners. Led by Jerry Gao '25, president of the Babson Healthcare and Biotech Club, the competition emphasized Babson's commitment to healthcare innovation. In partnership with the Hoffman Family Undergraduate Center for Career Development, the Healthcare and Biotech Club, and with the support of the Arthur M. Blank Center for Entrepreneurship, and the C. Dean Metropoulos Institute for Technology and Entrepreneurship, the competition highlighted the power of collaboration across the Babson community to drive transformative change.



**Health Innovation
Takes Center
Stage at Babson's
First Health Pitch**





COLLABORATIONS AND PARTNERSHIPS

COLLABORATIONS AND PARTNERSHIPS

Kletjian Foundation

The Kletjian Foundation has been instrumental in the development of the KMH Center, offering pivotal support since its early stages. Initiated by Babson alum Mr. Kletjian and his wife, Carmella, a nurse specializing in global surgery, the foundation has been dedicated to advancing entrepreneurial solutions to global health challenges.

National Institutes of Health

The KMH Center received its first grant from the National Institute on Drug Abuse (NIDA), a division of the National Institutes of Health (NIH), in 2022 to develop an entrepreneurship program for scientists researching substance use disorders and the overdose epidemic. The grant, which could total up to \$1.5 million over five years, aims to equip researchers with entrepreneurial skills to increase the likelihood of launching startups focused on addressing substance abuse disorders. Thus far, two cohorts of the Substance Use Disorder Sprint have been completed, with another one planned for 2025. This specialized curriculum will continue to integrate Babson's signature Entrepreneurial Thought & Action® framework with customized healthcare and biomedical entrepreneurship content, covering topics such as market segmentation, commercializing emerging technologies, scaling for growth, and biomedical community experiences. The program incorporates cases, panels, and other experiential learning techniques to enhance real-world application.



Babson Wins First NIH Grant

McGovern Foundation

The McGovern foundation was a key piece in the KMH Center's collaboration with the University of Global Health Equity (UGHE), providing funding for main programs such as the UGHE x Babson Health Hackathon, Global Healthcare Entrepreneurship Seminar Series, and the first iteration of the Global Health Innovation Lab in Rwanda. Thanks to their support, the KMH Center and Babson came one step closer to providing health innovation and entrepreneurship education for all.

University of Global Health Equity

The KMH Center's collaboration with University of Global Health Equity (UGHE) began with Dr. Rex Wong's involvement in the UGHE x Babson Health Hackathon in July 2022. This milestone marked the first phase of a three-step partnership, which also included the GHE/Babson Health Innovation and Entrepreneurship Education Seminar Series and the Global Health Innovation Lab in January 2023. Through these initiatives, UGHE and Babson provided Rwandan and Babson students with valuable insights into health entrepreneurship, health equity, and health innovation.

Unifacisa Centro Universitario

The KMH Center has partnered with Unifacisa Centro Universitário to host the last two iterations of the Global Health Innovation Lab (GHIL).



It's a great pleasure to join forces with Babson College and the healthcare ecosystem of Unifacisa and Hospital Help on this journey. Together, we are working tirelessly to develop innovative solutions that address crucial challenges within our healthcare system. The Global Health Innovation Lab is just the beginning, and I can't wait to see where this partnership will take us."

— Diego Gadelha '22, MD, Board Member, Director, and Professor at Unifacisa, Co-founder and Chairman of Hospital da Visão, and an advisory board member of the KMH Center.

COLLABORATIONS AND PARTNERSHIPS

Mass Medical Angels

MA2 is an investment group focused on early-stage ventures, specifically focused on life sciences and healthcare startups. In collaboration with the KMH Center, Mass Medical Angels hold member meetings on Babson's campus and allow students to observe startups pitch to the members, and how angel investors discuss and evaluate new companies. This opportunity brings Babson students closer to real-life expectations regarding seed funding and pitching their ideas, especially in the health industry.



[Mass Medical Angels] allowed me to see how the business world can play a vital role in bringing critical healthcare solutions to those who need them most."

— Priscila Szwarc '27

On-Campus

The KMH Center actively collaborates with various centers, institutes, and departments at Babson College, fostering meaningful connections across the community. We also work closely with Sponsored Research, Advancement, and our affiliate faculty to support innovation and engagement. Key partnerships include:

- Arthur M. Blank Center for Entrepreneurship
- Babson Boston
- Babson Global
- C. Dean Metropoulos Institute for Technology and Entrepreneurship
- Executive Education
- Graduate Career Development Center
- Graduate Healthcare and Life Sciences Club
- Hoffman Family Undergraduate Center for Career Development
- Institute For Social Innovation
- Office of Corporate Engagement
- Undergraduate Healthcare & Biotech Club

Global Alliance for Surgical, Obstetric, Trauma, and Anesthesia

The Global Alliance for Surgical, Obstetric, Trauma, and Anesthesia (G4 Alliance) is a global coalition dedicated to raising awareness, mobilizing resources, and advocating for accessible, high-quality, safe, and affordable emergency and essential SOTA (surgical, obstetric, trauma, and anesthesia) care as a global health priority. In June 2023, the KMH Center joined the alliance to elevate Babson's global surgery programs to new heights. This collaboration elevates our Global Surgery Slingshot (GSS) program—an initiative that now gives participants the opportunity to pitch their ideas at the G4 Alliance Summit in Geneva.

The Massachusetts Medical Device Development Center

The Massachusetts Medical Device Development Center (M2D2) serves as a crucial support system for small medical device companies in the state. It provides inventors and executives with streamlined, cost-effective access to top-tier researchers and resources available at the UMass Lowell and UMass Medical School campuses. In 2024, an In-Kind Award, sponsored by M2D2, was given to Joseph Hardie, providing him with a co-working seat at an M2D2 shared lab facility in Lowell, MA.



COLLABORATIONS AND PARTNERSHIPS

Babson-Olin-Wellesley

The Babson-Olin-Wellesley (BOW) three college collaboration has been part of the health innovation initiatives on campus, with one health forum and one health innovation day since 2023. Distinguished speakers have included Dr. Susan Mofatt-Bruce, President of Lahey Hospital & Medical Center.

Program in Global Surgery and Global Change Harvard Medical School

Our work with Program in Global Surgery and Global Change Harvard Medical School has been a great foundation for our Global Surgery Slingshot Program and other initiatives.

PAID PARTNERSHIP

MassBio

In 2022, Babson joined The Massachusetts Biotechnology Council (MassBio) to provide students, faculty, staff and alumni to participate as MassBio members. Founded in 1985, MassBio has advanced policy, promotes education, and unites the global life sciences cluster. MassBio is a life sciences trade organization, providing resources to its 1500+ members and advocacy for the industry. The membership is an opportunity in which the Babson community can enjoy over 115 events annually, sponsorship opportunities, networking, community engagement, and exclusive deals from MassBioEdge and MassBioHub.





RESEARCH

RESEARCH

A core mission of the KMH Center is to advance research, primarily through its network of affiliate faculty. To date, the Center has supported faculty in publishing at least 21 papers and organizing six research-focused events.

Currently, 4 Faculty-led research groups explore a range of critical topics, including

- emerging trends in health innovation and entrepreneurship,
- the intersection of health innovation,
- entrepreneurship, and health equity,
- as well as the role of AI and analytics in healthcare.

The first group is dedicated to Healthcare Entrepreneurship, with publications such as “Healthcare Entrepreneurship: An Integrative Framework for Future Research”¹, in which Profs. Candida Brush, Alia Crocker, Yunwei Gai, and Wiljeana Glover work together.

Similarly, another team composed by: Profs. Wiljeana Glover, Zhi Li, and Dessi Pachamanova and Derick Simons from St. Louis University work on research around AI, Analytics, and Venture Capital in Healthcare. Moreover, Profs. Wiljeana Glover, Madeline Kneeland, Gina O’Connor, Shankar, and Angela Randolph focus on researching Networking to Build HC/LS Venture Capabilities: Addiction Science.

Finally, a large team formed by Prof. Sinan Erzurumlu and Wiljeana Glover from Babson College, Dr. Dheera Ananthakrishnan from Emory University, Prof. Burcu Tan Erciyes from the University of New Mexico and Dr. Kiran Agarwal-Harding from Harvard Medical School have made progress in research surrounding Business Models and System Partners in Global Healthcare.

The KMH Center has also partnered for other research collaborations with Donaldson Conserve from Georgetown University.

Beyond academic research and case studies, the KMH Center fosters dialogue by hosting convenings and conversations with health sector leaders. The KMH Center continues to expand its research initiatives, driving meaningful impact in different fields and is open to partnerships to expand its research.



**Research &
Thought Leadership**

1. Glover, W., Crocker, A., and Brush, C., (2024) Healthcare Entrepreneurship: An Integrative Framework for Future Research. Journal of Business Venturing Insights.



JOIN OUR MISSION

WAYS TO ENGAGE



Are you a graduate or undergraduate student?

As a Babson student, the KMH Center offers several opportunities to connect with individuals in the industry, provide guidance on personal health-related ventures and gain hand-on experience. Specifically, we offer an [intensity track](#) and [badge program](#) to help students build their health innovation experience. Be on the lookout for ongoing events and opportunities including [senior fellow talks](#) and our monthly Crossroads Speaker Series.

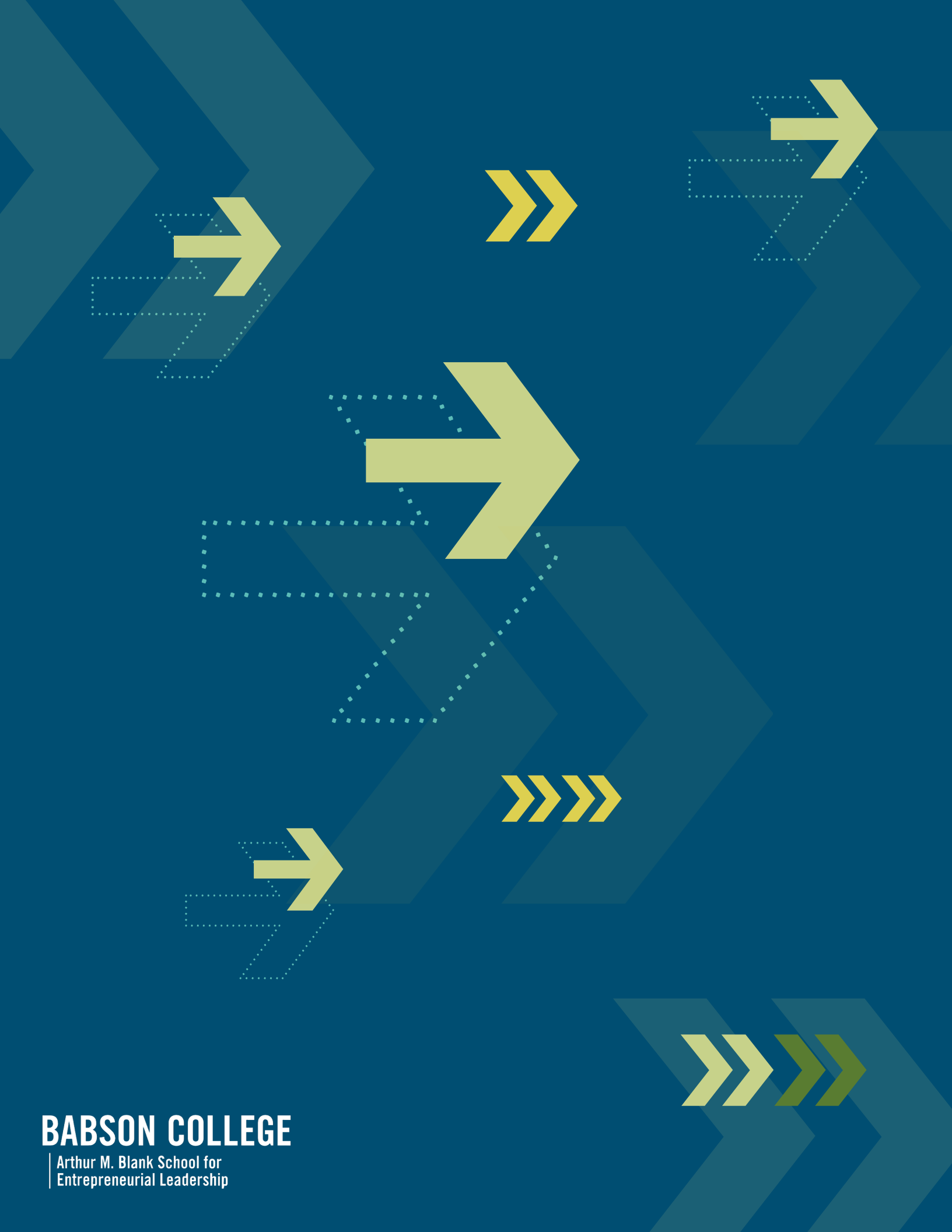


Are you alumni, collaborator, or professional?

We offer several programs that will be continued during this calendar year that can help you connect with likeminded individuals on different health innovation fields. You can learn more about our signature programs such as the [SUD Sprint](#), [Global Surgery Slingshot](#), and the [SUD Entrepreneurial Leaders Network](#) or explore a custom-made program for you group that best fits your interests.



For more information or to explore other ways you can engage with the KMH Center, please visit our website at Babson.edu/kmhcenter or contact us at healthinnovent@babson.edu.



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