# Patient Advocacy | Strategies

# Clinical Trial Readiness Audit

Identify and proactively address recruitment and retention risks before they derail your study.

## The Problem

Most trials don't fail because of science - they fail because the experience is too hard for real families. Sponsors often underestimate early-stage risks around clarity, burden, and feasibility. By the time recruitment slips, it's already too late. A readiness audit prevents avoidable delays, screen failures, and rescue-mode recruitment.

## What the Audit Includes

Our audit evaluates five core domains that shape recruitment and retention:

**Materials**
Clarity, accessibility, and patient-centered communication

**Recruitment**
Channel readiness, messaging, and feasibility

**Barriers**
Logistical, emotional, and operational obstacles

**Retention**
Sustainability of participation across the full trial journey

**Landscape**
Advocacy ecosystem, community dynamics, and unmet needs

## What You'll Receive

A clear scorecard you can share with leadership

Prioritized, actionable recommendations

A patient-centered lens your team can't replicate internally

A roadmap to strengthen feasibility before launch

A partner who understands both operations and advocacy

## Why It Matters

Early readiness work prevents costly delays, reduces screen-failure rates, and strengthens site and patient experience. Small improvements early prevent major problems later - and the earlier you act, the more risk you remove.

## Identify Your Risks Now

Early insights prevent costly delays. Get a clear, actionable assessment of the risks that could delay your study before they surface. Let's review your trial readiness now so you can launch with confidence - not uncertainty.

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