



---

## Is Your Serialization Program Out of Sync?



Companies that experience rapid growth can experience difficulty in keeping up with customer service needs. As the demand for support increases, scarce resources need to be prioritized and are usually reserved for the clients that generate the most business. Covectra has been working with many customers who are being overlooked.

Common complaints we often hear are: unanticipated/significant cost increases, user interfaces that are not user-friendly and urgent requests for customer support are ignored. Companies launching new products into the market have also determined outsourcing serialization was no longer a cost-effective strategy. Fortunately, efforts by the FDA have made it easier for dissatisfied or growing companies to switch.

Regardless of whether you are a small company or merely lack specific knowledge in the serialization arena, Covectra has packaging line and serialization/aggregation solutions across all the levels of serialization landscape for you. Covectra can be your engineering department or an extension of your internal team, and we can play the same roles for your IT needs. Our solutions are scalable, mobile, and require no proprietary equipment. **We offer equipment leasing or purchasing options that enable us to develop solutions at the lowest possible cost.**

So, whether serialization is new to your organization or you are unhappy with your current serialization support, Covectra has a practical, well-established and competitively priced solution for you.

Do you want to hear how Covectra can be leveraged by your company to enhance its serialization capabilities and reduce the associated operating costs? Contact me for a brief discussion about how we can help you and your business.

Terrence O'Neill  
Director of Business Development  
toneill@covectra.com  
Direct: 508-888-2486