

Introducing ways to support your combination product development



Join our event on Partnering through the Development Journey

Thursday, October 5th , 2023, 3:00 - 8:30pm

MassBio

**700 Technology Square, 5th Fl,
Cambridge MA 02139**

Join BD Medical-Pharmaceutical Systems and our partners PCI Pharma Services and Trinity Life Sciences at this informative event.

We recognize that the needs of healthcare are changing, and we are aligning our capabilities to meet those needs.

Our experts will share experiences, key learnings and considerations that will support your combination product development journey from early stage into commercialization. There will be an opportunity to collaborate in live Q&A sessions at the end of each session.

REGISTER NOW!

What's on the agenda?



Planning for success: Predicting market impact and commercial acceptance

4:15 - 4:45pm

Matt O'Hara, Trinity Life Sciences



De-risking your project

4:45 - 5:15pm

Yitian Xiao, Scientific Business Development Leader, BD Medical, Pharmaceutical Systems



Unlocking the mind of the patient: Key considerations for Human Factors and User Experience

5:15 - 5:45pm

Alice Maden, BD Medical, Pharmaceutical Systems



The journey to commercialization – leveraging expertise to enable optimal outcomes

5:45 - 6:25pm

Justin Schroeder, Global Vice President, Product Development and Commercialization, PCI



Partnering through the Development Journey

6:25 - 7:00pm

Brooke Litz, Sales Development Manager, BD Medical, Pharmaceutical Systems

Don't miss your chance to get insights on combination product development from the experts. We hope to see you there!

You worry about the drug, let us take care of the device

REGISTER NOW!

Your BD Medical – Pharmaceutical Systems team

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