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REPORT REPRINT

451 Research announces Equinix Cloud Exchange Fabric as a Q2 2019 Firestarter innovation award recipient

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The 451 Firestarter award recognizes organizations for exceptional innovation and disruption in their market. Based on their insights and expert opinion of long-term trends and the competitive landscape within the industry, the 451 Research analyst team, on a quarterly basis, nominates technology firms of any size and age.

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Equinix Cloud Exchange Fabric

Nominated by Dan Thompson, Research Director - MTDC

Equinix has earned a Q1 2019 451 Firestarter award for its Equinix Cloud Exchange Fabric (ECX Fabric), which takes an innovative approach to interconnection. While the ECX Fabric's initial function was to connect businesses to clouds, as the name implies, today it has been expanded to also include connectivity to network providers, other datacenters and any other business connected to ECX.

The 451 take

Equinix continues to lead the pack as the largest multi-tenant datacenter (MTDC) provider in the world by revenue. And while the datacenter industry can be slow to change and adopt new technology, Equinix has found ways to innovate without compromising reliability. The company moved interconnection to the forefront of the conversation many years ago, and has followed up by creating and continually expanding its ECX Fabric. Equinix connected all of its datacenters around the globe, allowing customers to easily reach infrastructure in any one of its facilities, and then it melded in its interconnection options to other businesses in their ecosystem. This extended ECX such that Equinix customers can reach almost anywhere, all through an offering that is edging toward true software-programmable interconnection (SPI).

More about Equinix

Equinix's work in the SPI space has set the pace for the entire industry. By combining the assets of interconnection, the ECX Fabric and globally connected facilities, Equinix has created a fabric that allows its customers to connect from any location to any resource within its sphere, via a software-driven platform.

While Equinix was not the first provider to offer interconnection, or connectivity to clouds, or connected datacenters, it was the first to go so big with all three, and has changed the conversation in the large-scale colocation industry. With its connectivity play, Equinix illustrates that it can innovate and differentiate in an industry that can often be slow to do either.

ABOUT 451 FIRESTARTERS

The 451 Firestarter award recognizes organizations for exceptional innovation and disruption in their market. Firestarters are awarded quarterly to technology firms of any size and age. Awardees are nominated by the 451 Research analyst team based on their own insights and expert opinion of long-term trends and competitive landscape, and their in-depth conversations within the industry. Nominations are based on a combination of factors, including uniqueness, strategic and technology vision, and the disruptive potential of the organization's technology. Award recipients fall within the four key technology themes of 4SIGHT, the 451 Research framework for understanding the evolution of the digital transformation landscape: Contextual Experience, Invisible Infrastructure, Pervasive Intelligence and Universal Risk.

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