

# The Time for Virtual Trials Is Now

## WHY VIRTUAL TRIALS? WHY NOW?

The clinical trial landscape is continually adapting its focus on patient-centric practices to improve clinical trial participation by reducing patients' burden. Over the past few years, this shift has focused on the idea of bringing the clinical trial to the patient's home, a clear disruption of trial conduct today. Adoption has not been widespread; however, the COVID-19 pandemic has rapidly turned this ideology into a necessary reality.

## WHAT ARE VIRTUAL TRIALS?

Everyone refers to and defines virtual trials differently because we can virtualize many aspects of clinical trials. So, at what point is a trial considered "virtual"?

At Veristat, a virtual trial eases patients' burden by delivering the clinical trial directly to them. Specifically, patient interactions take place remotely in the home, or through a hybrid combination of visits held at home, on site, or at community testing centers.

### VIRTUAL TRIALS NOMENCLATURE

- › Virtual (Clinical) Trials
- › Remote (Clinical) Trials
- › Decentralized Trials (DCT)
- › At-home Trials
- › Clinical Trials at Home
- › Clinical Trials from Home
- › Home Clinical Trials
- › Direct to Patient Trials (DTP)
- › Hybrid Virtual Trials

## THE VIRTUAL TRIALS CONTINUUM

### TRADITIONAL TRIALS



- Patient travels to site for all visits

### VIRTUAL TRIALS (HYBRID)



- Patient participates with a combination of at-home and on-site visits

### VIRTUAL TRIALS (FULLY)



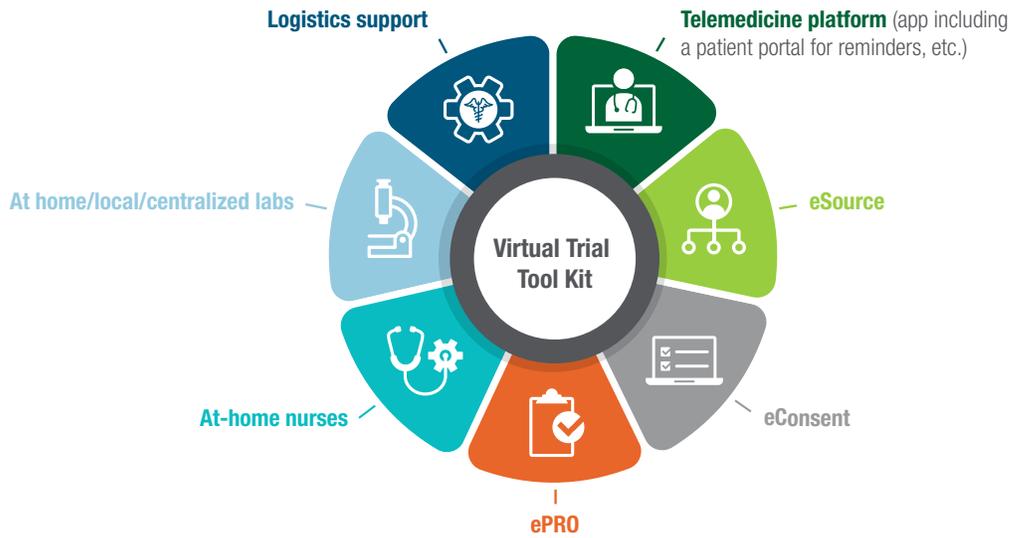
- Patients participate in trial fully from home
- No on-site visits



*The pandemic has disrupted the traditional clinical trial model, requiring a virtual approach. Post pandemic, we anticipate continued and expanded adoption of a decentralized model. Leveraging virtual trial tools and strategies will support our patient-centric approach by reducing the burden on patients while continuing to deliver efficient and superior quality clinical trials.”*

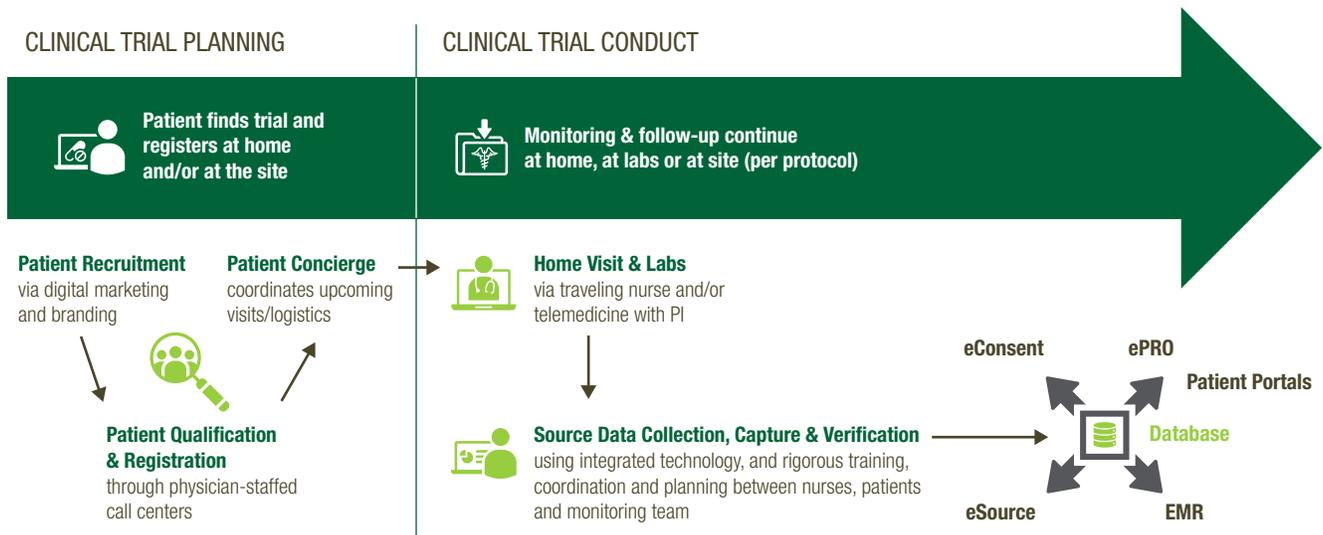
- Shaheen Limbada, Executive Vice President of Global Clinical Operations, Veristat

## VIRTUAL TRIALS ECOSYSTEM TOOL KIT, INCLUDING SPECIALIZED TECHNOLOGY:



## THE PATIENT EXPERIENCE WITH A HYBRID TRIAL MODEL

The Patient’s Journey Through the Virtual Clinical Trial Experience



### As Compared to Traditional Site-Based Pathway

Recruitment, qualification & scheduling from site. Patient visits, labs, and data collection done on-site

## The Hybrid Approach Gives You Flexibility

*The hybrid solution is completely customizable to the needs of the patients, sites, and protocol.*

This is just one example – there can be any combination of visits at the site, at-home, or both throughout the duration of the trial.



## VIRTUAL TRIAL BENEFITS



Improves patient-centricity of trial by reducing travel/time burden on patients



Broadens access to patient populations – patient access is less restricted by geography



Improves flexibility – trials can be customized to be completely virtual/ decentralized, all onsite or a hybrid



Overcomes COVID-19 restrictions for physical access to hospitals/medical facilities/sites

*Overall, virtual trials improve patient recruitment and retention, which in turn increases trial efficiency to save time and cost.*

## Meet Veristat – Implement Your Virtual Trials Right, the First Time

We understand how challenging it is to adopt a new way of conducting clinical trials. Pivoting to virtual clinical trials is no exception. We have the agility and scientific-minded experts to help you navigate this novel approach to clinical development.

### CHOOSE VERISTAT

[www.veristat.com/virtualtrials](http://www.veristat.com/virtualtrials)