

Reopening Is Happening Now – Safety Measures to Consider

Reopening is moving forward full-throttle but it requires some forethought and collaboration. It will likely occur in stages as restrictions ease. One thing that is certain is that being prepared is a vital component to the successful reopening your business or organization.



Preparation Is Key

As we all move forward with “getting back to business” we can count on the fact that at least initially it will not be business as usual. This may be temporary as we collectively find ways to move forward safely. For many businesses and organizations, the way business is conducted will need to evolve and align with new safety practices and guidelines. There will be an increase in obligations to keep employees and customers safe.

In addition to the need to comply with regulations, providing a sense of safety in an environment that people congregate or work, allows for a certain amount of peace of mind. It can reduce anxiety and stress. In a work environment it will foster productivity. In a retail setting it will allow customers to feel compelled to shop and return. The same type of logic can be applied to many different environments and industries, safety measures foster a feeling of trust and peace of mind.

Provide Peace of Mind

Safety measures can vary however many industries, while very different in scope, will require many of the same types of safety protocols. As restrictions start to ease, and we phase in reopening businesses and organizations, creating new processes for employee and customer interactions, food handling and money exchange for example, will be vital to a successful reopen. One item that all of us will see regularly at any location we frequent, will be the liberal sprinkling of hand sanitizer stations throughout all type of businesses, venues and retail environments.

Redesigning the layout of our businesses and offices should be considered and often the adaption of acrylic or mobile safety shields can provide more than adequate safety. Partitioning large, open indoor spaces into smaller areas can allow small groups to use the same space without anxiety or worry.

Utilizing outdoor spaces is now a very good option to consider. At one time this space may have been overlooked but if your company has this space available, perhaps give thought to investing in outdoor seating or how it might be reconfigured and utilized effectively.

Implementing clear and unambiguous signage will ensure that employees and customers understand how to maneuver utilizing any new social distancing rules as businesses open their doors again, as well as clearly identifying space requirements relating to capacity management.

The way we experience our interactions when we venture out into the world will change and affect who we continue to do business with. We will most likely encounter acrylic dividers at checkouts in stores, at car dealerships and restaurants. Churches and doctor offices will also be affected, whether it is by implementing safety measures such as shields and directional signage or a newly designed seating arrangement, we all will notice changes. And we will want to feel safe and worry-free.

Our current environment affected by COVID-19 requires fast change and updates, businesses that address these new requirements will be better prepared for future success. This environment has forced all types of businesses to adapt to restrictions and implement change at a frantic pace. As businesses start to reopen, existing processes will continuously evolve to accommodate all types social distancing measures. Clear procedures are essential to maximize safety for employees and customers.

Safety Options

There are many safety options available to ensure your business or organization is prepared for reopen.

Floor Decals & Window Clings

High-quality, fully customizable window, mirror, and floor decals are just some of the ways you can help your employees and customers navigate your business with social distancing in mind. Floor decals are made with adhesive, non-slip material and can be fully printed. Window and mirror clings can be printed fully opaque or with some transparency.





Outdoor Signage

An A-Frame outdoor sign is a great way to direct traffic flow in or near your space. These can be single or double-sided for different messages. This enables you to switch out graphics for different events or times of day, creating a cost-saving solution.

Safety Shields

Acrylic, free-standing safety shields are the perfect item to add to a space to keep employees and customers safe when reopening. Mobile safety shields are also available and provide flexibility as your environment and needs change.



Hand Sanitizer Stands

Made with sturdy and lasting materials, hand sanitizer stations provide easy and accessible sanitation to any space. A graphic on the top or side provides an extra branding or directional opportunity.

Implementing safety measures is a quick and easy process when working with knowledgeable companies. Be sure you do the preparation work needed for a successful reopen.

For more information and guidance on implementing safety measures effectively and quickly to ensure your business resumes its success, while providing peace of mind for your employees and clients contact info@porettaorr.com.